

aspidistra

S O F T W A R E

Unit 1, Coombe Works, Derby Road, Kingsbridge, Devon TQ7 1JL

Tel: 01548 856583 Fax: 01548 854643

www.aspidistra.com

Shopfront B2B-200

Prepared for insert name

By Elliot R Stevens

on 28/06/2011

Introduction

Aspidistra Software is proud to announce the launch of Shopfront B2B 200, a fully integrated Business-to-Business e-commerce solution for Sage 200 users.

Give your trade customers the ability to order online, either by stock code or by browsing your online catalogue.

- ❖ No rekeying of large orders into your Sage 200 installation.
- ❖ Save time and money reducing inputting errors.
- ❖ Place orders directly into your Sage 200 SOP queue & allocate the stock
- ❖ Give your trade customers their own discounts & price lists online, in real-time.
- ❖ Show your true stock position to your trade customer base.
- ❖ Sell on account or take payment online (via Sage Pay)
- ❖ Real-time credit checks against your customers credit limits set in Sage 200 Suite.
- ❖ Reduce administrative overheads by providing a client portal for pricing & Stock
- ❖ Let customers review previous orders and download copy invoices.
- ❖ Automate your business processes.

Through implementing Shopfront B2B-200, your trade customers will be able to order quickly and efficiently online. By allowing your customers to order online, you can reduce your internal cost of sale whilst freeing up your sales team and account managers to focus on generating new business. In addition, your customers will have the flexibility to order at a time which suits them, safe in the knowledge that their specific pricing and discount structures are available to them online.

Features

Design

The B2B website will be based on a template design. For those templates, colours and the font colour will be configurable to match your corporate colours. A company logo can be uploaded and the company details for footers etc can be specified to keep in line with the corporate look and feel for the website. The templates can be amended either by yourselves or Aspidistra can provide the design and layout service. (fees applicable)

Login and Account Creation

The system will provide facilities to create a login for an email address and associate it with a Sage Account. Each account can have multiple logins associated with it. One account can be designated a 'master' account so the more logins can be created where you wish your customer to add further purchasers.

To allow field salesmen or agents to purchase on behalf of other customers, a single login can be associated with multiple accounts. Orders will show the name of the logged in user as the purchaser.

Ordering

Your customers will have two options to order products:

- Quick Order By Stock Code – the customer enters the stock code and the quantity required and adds them to the order.
- Browse Catalogue – the customer browses through the departments of your catalogue and add products to the shopping cart.

Departments

Shopfront Admin Area provides facilities to arrange your products in departments and sub-departments. Each department can have the following information

- Name
- Description
- Optional Image

Products

The following information will be synchronised from Sage 200:

- Stock Code
- Name
- Description
- Price (This is the Recommended Retail Price (RRP) not the price your customer will necessarily pay.)
- Tax Code
- Part No

The following product information can be added via the Shopfront Admin Area:

- Multiple Image (Shopfront will create all the various sizes required)
- One Attachment
- Allow Back Order

The Shopfront Admin Area will allow the following fields to be overridden

- Name
- Description

Search

The site will provide one search box that will search in the following fields:

- Stock Code
- Part No
- Name
- Description

Stock Display

The site will show the stock position either as the number in stock or the words 'In Stock', 'Out of Stock'. Items that have 'Allow Back Order' set will always show 'Back Order' when not in stock.

Where an item is related to a 'Bill of Materials' (BOM) and there is insufficient stock of the made up item, then the stock position will be calculated from the component parts.

Price Display, Discounts

The customer will see the prices appropriate to him from the price lists configured in Sage.

When products are added to the cart the discounts configured in Sage 200 will be applied (Discount % and one of the additional discounts – Invoice Value or Volume Discounts A-E)

Regular Items/Save Cart

The user will be able to see a list of items bought by him previously and add them to the basket.

If the customer leaves the site with a partially full cart, then that cart will be available on their return

Delivery Addresses

The customer can pick from the delivery addresses stored in Sage 200. Optionally you can allow the customer to enter other delivery addresses. If this option is enabled the customer can choose to save the address.

Shipping

The following shipping schemes are available:

- Free Shipping
- Flat Shipping
- Shopfront Zone Scheme (Country and PostCode Zones)

Final Stock Check

Before the payment stage of the checkout, a final stock check will be undertaken and any items where 'back order' is not permitted and are out of stock, they will be removed from the cart and the customer notified.

Payment

By default order will be placed on the customer's account and no payment will be taken. Optionally the customer may be offered the facility to pay for the order by Credit Card via Sage Pay the Sage payment provider. (This is included as standard)

The ability to purchase can be denied if the account is on hold. Optionally the customer's credit can be checked and if the value of the basket plus the account balance is greater than the credit limit the purchase can be denied. If the Credit Card option is set then the customer can be offered this payment method. Alternatively, Aspidistra will write the functionality such that any orders exceeding a credit limit will allowed to be processed into Sage 50, but additional notification of these types of orders will be sent internally to highlight these 'bad credit' orders. (£120.00 set up fee)

Optionally the customer can be given the facility to pay outstanding balances by credit card.

Order Placement

When an order is placed stock is allocated. When there is insufficient stock, only the available stock will be allocated (part allocation).

Where a product is made up from a Bill of Materials (BOM) and there is no stock then if there is stock of the constituent parts the requisite product will be 'made up' and then allocated.

The Order number will be derived from Sage.

Order History, Status, Tracking & Copy Invoices

The site can provide two order tracking options:

- User Defined – This requires the courier web sites to be set up in Sage and the courier footer details completed for each order.
- MetaPack – If MetaPack shipping is chosen then their comprehensive order tracking will be used.

The customer can query the Order Status via the website, as derived from Sage 200.

Previous order history will be shown on the site. (including all orders within Sage 200)

The system will allow your customer to view and download PDF copy invoices from their Sage 200 invoice records. This requires the client to be using Spindle, which will manage the archiving of the invoices in PDF format. Through a one-off integration charge, clients will be able to view and download these invoices. (Spindle licences not included)

Pricing

If all of the pre installation requirements are met and your network is well configured Shopfront B2B-200 can be installed in 2 hours; however, if the installation takes longer than these further charges will be levied. Shopfront support is available which entitles you to telephone support and free upgrades each year for new Sage 200 versions.

Shopfront B2B-200	£ 5,800.00
Shopfront Support (B2B-200) pa	£ 1,160.00
Sage Pay Set up Fee	£ included

Options

Hosting via Aspidistra Software Ltd per annum	£ Options available
Multi-currency Option	£ 750.00
Spindle integration (excludes Spindle licences)	£ 600.00
Installation (over 2 hours) ph	£ 60.00
Flagging of Bad Credit Orders	£ 120.00
HTML Design & Layout provision	£40 per hour

If you decide to host yourselves, it is imperative that the below specifications and required software / specifications are on your local server and web server for Aspidistra to connect to. (*Aspidistra are not responsible for setting these Servers up, or installing / setting up the pre-requisite software as listed below*) Aspidistra will allow 2 hours of install time of the required Aspidistra software, If the installation goes beyond 2 hours due to incorrect setups on the hosting platforms, an hourly charge of £60 will be applied.

Requirements

Local Server / Pc setup

Windows XP Professional or Windows 7 Professional;

Windows Server 2000, 2003, 2008 or Windows SBS 2000/2003.

Sage 200 Suite Microsoft IIS 5/6/7 Microsoft .Net Framework 3.5

SQL Server 2000/2005/2008 or SQL Server Express 2005/2008

Broadband Router (port TCP/IP 80 server) and a fixed IP address

Where the website is being hosted a domain name pointing to the fixed IP address.

Web Hosting Requirements

Windows based server with RDP & FTP access (*& Administration account for Aspidistra*)

Microsoft IIS 5/6/7 (*you may be required to install Windows Server 2008 'Handlers'*)

Microsoft .Net Framework 3.5

Anti-virus software

SQL Server 2005/2008 Web Edition (*ensure fully backed up & back up routines in place*)

Port 81 opened up to allow outbound calls / Log files & error files will need to managed

Where the website is being hosted a domain name pointing to a fixed IP address

Some example screenshots of the templates available. They can be amended to reflect your company etc.

The screenshot displays a web page for 'Stationery Computer Mart' using the 'shopfront' template. The page features a green and red color scheme. At the top, there is a navigation bar with links for Home, About Us, Delivery Information, and Contact. A search bar is located on the right side. The main content area includes a large image of pink lotus flowers, a welcome message, and a list of featured products such as a Dishwasher and a Beech Wall Cabinet. The footer contains copyright information and links to Terms & Conditions, Privacy Policy, and Design by Free CSS Templates.



Stationery Computer Mart

Welcome - Lorem ipsum dolor sit amet, consectetur adipiscing elit. In egestas. Praesent aliquam justo vitae felis. Praesent senrate tempor purus. Phasellus leo dolor, pulvinar vitae, ullamcorper eget, nonummy a, libero. Nulla facilisi. Nulla diam risus, laoreet eget, porttitor eu, nonummy ut, nibh. Proin eu turpis a nunc sagittis sollicitudin. Ut consectetur ante lobortis nisl.

Featured Products



Catalogue

- Appliances
- Kitchen
- Decorating
- Chef's Clothing
- Promotional Material
- Packing Materials

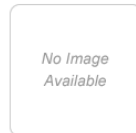
Catalogue

- Appliances >
- Kitchen >
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- Chef's Clothing >
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- Packing Materials >

Stationery Computer Mart



Appliances



Kitchen



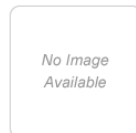
Decorating



Chef's Clothing



Promotional Material



Packing Materials

Featured Products



0 items (£0.00) | [Your Account](#) | [Logout](#) | [Quick Order](#)

shopfront

[Home](#) | [About Us](#) | [Delivery Information](#) | [Contact](#)

▶ **Welcome to Stationery Computer Mart**

Welcome - Lorem ipsum dolor sit amet, consectetur adipiscing elit. In egestas. Praesent aliquam justo vitae felis. Praesent senrate tempor purus. Phasellus leo dolor, pulvinar vitae, ullamcorper eget, nonummy a, libero. Nulla facilisi. Nulla diam risus, laoreet eget, porttitor eu, nonummy ut, nibh. Proin eu turpis a nunc sagittis sollicitudin. Ut consectetur ante lobortis nisl.

▶ **Featured Products**

Dishwasher full size

Lorem ipsum dolor sit amet, consectetur adipiscing elit.

Beech Wall Cabinet H70cm

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▶ **Search**

▶ **Catalogue**

- Appliances
- Kitchen
- Decorating
- Chef's Clothing
- Promotional Material
- Packing Materials

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shopfront

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▶ **Catalogue**

- ✓ Appliances
- ✓ Kitchen
- ✓ Decorating
- ✓ Chef's Clothing
- ✓ Promotional Material
- ✓ Packing Materials

▶ **Stationery Computer Mart**

Appliances

No Image Available

Kitchen

No Image Available

Decorating

No Image Available

Chef's Clothing

No Image Available

Promotional Material

No Image Available

Packing Materials

No Image Available

▶ **Featured Products**

Dishwasher full size

Beech Wall Cabinet H70cm

▶ **Shopping cart**

0 items (£0.00)

Manufacturers